A POLICY COURSE ON

ENGAGING THE PRIVATE SECTOR TO ACHIEVE HEALTH SYSTEM GOALS - PRIVATE HOSPITALS AND THE PRIVATE SECTOR AS PARTNERS FOR UNIVERSAL HEALTH CARE COVERAGE

27 May – 1 June 2013 (Monday – Saturday), Hong Kong

CONTEXT

Across Asia, the private sector and in particular private hospitals play a large and growing role in inpatient, outpatient and ambulatory care. With growing affluence, better education, an aging population and an increasing chronic disease burden, health care services will continue to expand and private sector financing and provision is expected to grow. Countries facing increasing demand for quality hospital care are finding it more difficult to meet and finance these demands; additionally, an increasing number of countries are facing the challenge of how to move towards Universal Health Coverage.

The private hospital sector has been expanding to meet market demands. The health system environment in Asia is challenging, particularly in countries with mixed health systems where the private and public sectors effectively function as separate health systems. In these systems, coordination, referrals and access are problematic. Enabling private hospitals and the private sector to function as part of an integrated health system which contributes to the overall national goals for public health requires appropriate policies and strategies. Governments are recognizing that the private sector provides key resources that can and should play a pivotal role in contributing to the goal of universal health coverage.

GOALS

The goal of the course is to provide participants with:
(i) an overview of the regional trends in the role and growth of private hospitals;
(ii) the global knowledge regarding challenges encountered in engaging private hospitals and the private sector and the regional experiences in dealing with key issues; and
(iii) an understanding of when and how to use the different available strategies and policy instruments for engaging the private health sector in attaining health system goals, particularly in the Asia region, the focus being on hospitals.

OBJECTIVES

By the end of the course, participants are expected to:
• Understand the challenges, strategies and option in engaging the private hospital and the private sector as partners towards universal health care coverage
• Understand and apply the framework for engagement of the private sector within the larger health sector reform agenda
• Understand how to conduct a health sector assessment in order to develop appropriate approaches for engaging the private sector in attaining health goals
• Understand when and how to use key tools such as regulation, contracting, and different types of public-private partnerships (PPPs) for engaging the private sector
• Understand what is involved in using each of the policy tools covered, understand the steps needed to draft, implement, monitor, and evaluate a sound contract that underlies the partnership
• Be able to apply the knowledge gained to identify opportunities for PPP in their own countries and develop action plans for engaging the private sector to achieve specific health system goals
FACULTIES AND RESOURCE PERSONS
- World Bank Institute, Washington DC, USA
  April HARDING, Dominic MONTAGU, Xiaohui HOU
- Asian Institute of Management, Makati City, Metro Manila, Philippines
  Maria Elena B. HERRERA and Francisco ROMAN
- The Chinese University of Hong Kong, HK SAR, People’s Republic of China
  Sian GRIFFITHS, Hong FUNG, William HO, EK YEOH
- Chulalongkorn University, Bangkok, Thailand
  Siripen SUPAKANKUNT, Jiruth SIRIRATANABAN, Chantal HERBERHOLZ
- Universitas Gadjah Mada, Yogyakarta, Indonesia
  TBC
- Asia Pacific Observatory on Health Systems and Policies
  TBC
- Other resource persons from ANHSS

COSTS OF TRAINING
6-day Training Course
- Early bird (registered before 22 February 2013): USD750
- Regular (registered between 23 February and 29 April 2013): USD850

For country teams of 4 persons or more, a discount of USD100/person on all fee levels will be offered – unless participants register individually in which case the standard tuition fee applies.

These fees include event materials, coffee breaks and lunches during the days of the course. Participants (or their funding agency) will be responsible for covering the cost of travels, health and accident insurance, accommodation, and other expenses while in Hong Kong.

DEADLINE FOR APPLICATIONS
To secure a place for the event, applicants should complete and return the application form no later than 29 April 2013. The application form can be downloaded at http://www.anhss.org/ppp/events/2013/agenda.html

VISA
Applicants are responsible for obtaining a visa prior to their departure to Hong Kong. Formal invitation letters from The Chinese University of Hong Kong may be needed and will be provided upon request. Early application is advised since the process may take some time. Please visit this website of the HK SAR Government at http://www.immd.gov.hk/ehtm/hkvisas_4.htm for information regarding VISA application.

Venue
The JC School of Public Health and Primary Care, the Prince of Wales Hospital, 30-32 Ngan Shing Street, Shatin, New Territories, Hong Kong

ACCOMMODATION
Special rates are valid for reservation made on or before 31 March 2013 and subject to room availability at the Royal Park Hotel and Regal Riverside Hotel. Please download the reservation form at http://www.anhss.org/ppp/events/2013/agenda.html and return it to the hotel.

CONTACT INFORMATION
Should you require further information, please do not hesitate to contact us.
The Chinese University of Hong Kong:
Ms Christine KO, Project Coordinator
JC School of Public Health and Primary Care
Email: christineko@cuhk.edu.hk
Phone: (852) 2252 8702
Fax: (852) 2145 8517
Website: http://www.sphpc.cuhk.edu.hk

http://www.anhss.org/
Please complete this form in **BLOCK** letters.

**Title:** ☐ Prof. ☐ Dr. ☐ Mr. ☐ Ms  ☐ Gender: ☐ Male ☐ Female  

**Name:** ☐ Surname: _______________________________ (In English) ☐ Given Name: _______________________________ (In Chinese)

**Address:** ........................................................................................................................................................................

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**Tel:** ___________________________  ☐ Mobile: ___________________________  ☐ Fax: ___________________________  ☐ Email: ___________________________

**Academic Qualifications:**

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<th>Date (From/To)</th>
<th>Major/Minor</th>
<th>Diploma/Degree</th>
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**Professional Qualifications:**

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**Working Experience:** (Optional)

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<th>Position</th>
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**Registration Fees:** (Please select as appropriate)

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<th>Early Bird (22 Feb 2013 or before)</th>
<th>Regular (23 Feb 2013 – 29 Apr 2013)</th>
<th>Amount (USD)</th>
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<tr>
<td>Individual Full Registration</td>
<td>☐ USD750/person</td>
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<td>Group Full Registration (minimum of 4 persons)</td>
<td>☐ USD650/person</td>
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**No. of persons:** ___________________________  ☐ Name of Group Leader: ___________________________

**Payment:**

Full payment must accompany the application form(s).  
Hong Kong residents are welcome to pay by personal cheques in HKD (Exchange rate: USD1 = HKD7.8).  
Please make a crossed person cheque or bankdraft payable to “The Chinese University of Hong Kong” and send to:  
Ms. Rachel Zhang Room 202, School of Public Health Building, Prince of Wales Hospital, Shatin, N.T., Hong Kong,  
[Email address: rachelzhang@cuhk.edu.hk; Telephone number: (852) 2252 8428; Fax number: (852) 2145 7489]

**Remarks:**

- The registration fee, once paid, is **non-refundable** or **non-transferable**.
- Acceptance of application is subject to availability. Acceptance notification will be sent out by 10 May 2013.
- Group discount will only be offered to country team of 4 persons or more, registering at the same time with full payment. Please submit one application form for each participant.

I declare that the information given in support of this application is accurate and complete, and understand that any misrepresentation will result in the disqualification of my application for admission.

**Signature:** ___________________________  ☐ Date: ___________________________

**For office use only:**  ☐ Chq no. ___________________________  ☐ Amt USD ___________________________  ☐ Rec’d on ___________________________  ☐ Reg no. ___________________________